# Simply Agile

Simplicity-the art of maximizing the work not done

COMPANY PROFILE

2022

# About SimplyAgile

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# About Us

We are a technology consulting company founded in 2001 and headquartered in South Africa, serving clients mainly from abroad across multiple technology disciplines.

# Our Story

**SimplyAgile was founded with a mission: to break free and inspire others to impact the world with vision, purpose, and style.**

We're constantly asking ourselves how we can do more and make a greater impact—and that starts by reimagining everything that a company and industry can be. We want to demonstrate that developing and maintaining software products and services isn't that difficult if designed and planned well, it doesn't have to be a nightmare. And we've learned that it takes creativity, empathy, and innovation to achieve that goal.

Every idea starts with a problem. Ours was simple: Too many projects fail

Our founders are well versed in delivering projects across many technical disciplines and industries but these projects are mainly run by people without truly understanding how to execute and in many ways they take ownership away from the people that actually know how to do the work; and then there are the people that do the work, they fear making decisions and formulating the path to success.

SimplyAgile was started to fix execution and to do it with quality, understand the customer better, give power back to the people and to do it with pizzazz.

# Philosophy & Mission

*"Simplicity – the art of maximising the work not done"*

- Agile Founding Members

Reduce project failures, empower people and do it with quality and low cost

# Our Service & Offerings

## TECHNICAL ARCHITECTURE

Solution Design
Cloud Architect &
Design

## SOFTWARE DEVELOPMENT

Front-end
Back-end
Middleware &
Integration

## MANAGEMENT & COACHING

Project Mgmt
Business Analysis
Scrum Master
Product Ownership
Agile Coaching
& Transformation

## DESIGN

Design Thinking
Design Sprint
Lean Startup
User Experience
User Interface

## QUALITY ASSURANCE

System Testing
Cyber Security

# Our People



## Asad Patel

Director & Co-Founder

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## Farid Gaffoor

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## Engineers

Developers, Designers, Quality Assurance, DevSecOps, Project Managers, Scrum Masters, Business Analyst & Product Owners

Company Website

Client Portfolio

Product & Services

Simply Agile
Simplicity-the art of maximizing the work not done

Agile Consulting & Coaching | Lean Start-up | Design Thinking | Training | Transformation

Get In Touch

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# SIMPLY AGILE

Simplicity, the art of maximizing the work not done. That's what we do!

Since 2001, we've been providing professional consulting services to clients in South Africa and beyond. From program management to agility, our focus is always on effective outcomes, less waste & happy people. We'll work with you and your team to ensure fast and effective results done simply and easily. Get in touch to learn more about our vision and agile approach.

Let's Chat!